

# Accounting for Authors

By D. F. Hart & Mark Leslie Lefebvre

## Charts and Spreadsheets From the Book

Because some of the charts, spreadsheets and graphics from the book (especially the eBook) are difficult to read, they have been presented here for your convenience.

They appear in the same order that they appear in the book and are listed below.

Chapter	Figure	Name/Caption
Chapter Nine	Figure 1 - 9.1	Sample Annual Royalty Statement
Chapter Twelve	Figure 2 - 12.1	BookTrakr Pricing
Chapter Fourteen	Figure 3 - 14.1	Chart of Accounts
Chapter Fourteen	Figure 4 - 14.2	Balance Sheet - Accrual Method
Chapter Fourteen	Figure 5 - 14.3	Balance Sheet - Cash Method
Chapter Fourteen	Figure 6 - 14.4	Income Statement A
Chapter Fourteen	Figure 7 - 14.5	Income Statement B
Chapter Fifteen	Figure 8 - 15.1	Expanded Chart of Accounts
Chapter Fifteen	Figure 9 - 15.2	T-Account Visual Aid
Chapter Fifteen	Figure 10 - 15.3	T-Account – Spend \$75
Chapter Fifteen	Figure 11 - 15.4	T-Account – Earn \$250
Chapter Fifteen	Figure 12 - 15.5	T-Account - Deposit \$250
Chapter Fifteen	Figure 13 - 15.6	Quick-Reference Debits & Credits
Chapter Fifteen	Figure 14 - 15.7	Sallie’s Income Statement Accrual
Chapter Fifteen	Figure 15 - 15.8	Sallie’s Balance Sheet - Accrual
Chapter Fifteen	Figure 16 – 15.9	Cash Paid to Sallie within the year
Chapter Fifteen	Figure 17 - 15.10	Sallie’s Income Statement Cash
Chapter Fifteen	Figure 18 - 15.11	Sallie’s Balance Sheet - Cash
Chapter Fifteen	Figure 19 - 15.12	Income Statement with Subsets

## Chapter Nine - Figure 1 - 9.1 - Sample Annual Royalty Statement

Royalty Details	Rate	Quantity	Amount
Trade—gross units sold		1,854	
Trade – return units		-368	
Trade – net units sold		1,486	
Reduced royalty units sold	51%	185	\$2,307.45
eBooks units sold		65	\$525.35
Full royalty at list price	8%		\$2970.81
Reduced royalty (net revenue)	10%		\$230.75
eBook royalty	15%		\$78.80
Total royalty			\$3,280.36
Royalty advance			-\$1000.00
Current holdback	30%		-\$984.11
Royalties earned			\$1,296.25

## Chapter Twelve - Figure 2 - 12.1 - BookTrakr Pricing

# of SKUs	Monthly Cost		Yearly Cost	
	Basic	Pro	Basic	Pro
0-9	\$0.99	\$1.99	\$10.99	\$21.99
10-49	\$4.99	\$9.99	\$54.99	\$109.99
50-199	\$9.99	\$19.99	\$109.99	\$219.99
200-399	\$19.99	\$39.99	\$219.99	\$439.99
400-599	\$29.99	\$59.99	\$329.99	\$659.99
600-799	\$39.99	\$79.99	\$439.99	\$879.99
800-999	\$49.99	\$99.99	\$549.99	\$1,099.99

## Chapter Fourteen - Figure 3 - 14.1 - Chart of Accounts

G/Lcode	Description	TYPE
11150	Cash-Operating	(1) Asset
11400	Cash-Petty Cash	(1) Asset
12000	Accounts Receivable	(1) Asset
12990	Allowance for Bad Debts	(1) Asset
14110	Inventory	(1) Asset
15704	Capital Expenditures	(1) Asset
15990	Prepays	(1) Asset
16000	Building	(1) Asset
16100	Computer Equipment	(1) Asset
16200	Leasehold Improvements	(1) Asset
16300	Office Equipment	(1) Asset
16400	Plant Machinery & Equipment	(1) Asset
16500	Transportation Equipment	(1) Asset
16900	Accumulated Depreciation	(1) Asset
18100	Deposits	(1) Asset
18300	Copyright / Trademark	(1) Asset
21000	Accounts Payable	(2) Liability
21300	Sales Tax Payable	(2) Liability
21900	Federal Income Tax Payable	(2) Liability
23400	Accrued Professional & Legal	(2) Liability
24100	Accrued Other	(2) Liability
26000	N/P-Current Portion	(2) Liability
26300	Unearned Income	(2) Liability
27900	N/P - Current (negative from LDT)	(2) Liability
31000	Common Stock	(3) Equity
31300	Retained Earnings	(3) Equity
31400	S Corp Distributions	(3) Equity
41100	Revenue	(4) Income
51100	COGS	(8) Expense
60110	Advertising	(8) Expense
60120	Auto Expense	(8) Expense
60160	Delivery	(8) Expense
60240	Dues & Subscriptions	(8) Expense
60242	Equipment - Rent	(8) Expense
60270	Equipment - Repairs	(8) Expense
60280	Insurance - Property & Casualty	(8) Expense
60286	Insurance - Liability	(8) Expense
60287	Meals & Entertainment	(8) Expense
70100	Bad Debts	(8) Expense
80132	Bank & Card Fees	(8) Expense
80220	Computer/Software	(8) Expense
90110	Interest Expense	(8) Expense
90130	Other Income and Expenses	(8) Expense
90150	Interest Revenue	(8) Expense
90160	Gain (Loss) from Fixed Asset Disposition	(8) Expense
90190	Charitable Contributions	(8) Expense

## Chapter Fourteen - Figure 4 - 14.2 - Balance Sheet - Accrual Method

<b>ASSETS</b>			
<b>Current Assets</b>			
Cash Accounts			
Accounts Receivable - Net			
Inventory			
Prepaid Expenses		\$	-
Total Current Assets		\$	-
<b>Long-Term Assets</b>			
Fixed Asset Value		\$	-
Less Accumulated Depreciation		\$	-
Net Fixed Assets		\$	-
<b>Other Assets (Deposits, IP, copyright, trademarks, customer lists)</b>			
Deposits		\$	-
IP ( copyright, trademarks)		\$	-
Less Accumulated Amortization of IP		\$	-
Net Other Assets		\$	-
<b>Total Assets</b>		<b>\$</b>	<b>-</b>
<b>LIABILITIES AND OWNERS' EQUITY</b>			
<b>Current Liabilities</b>			
Current Portion of Long-Term Debt		\$	-
Line of Credit		\$	-
Accounts Payable			
Accrued Expenses		\$	-
Unearned Income		\$	-
Total Current Liabilities		\$	-
<b>Long-Term Debt</b>			
Financial Institutions		\$	-
Stockholders		\$	-
Less Current Portion of Long-Term Debt		\$	-
Net Long-Term Debt		\$	-
<b>Owners' Equity</b>			
Common Stock		\$	-
Retained Earnings			
Owner Distributions		\$	-
Total Equity		\$	-
<b>Total Liabilities and Owners' Equity</b>		<b>\$</b>	<b>-</b>

## Chapter Fourteen - Figure 5 - 14.3 - Balance Sheet - Cash Method

BALANCE SHEET			
Month / year			Month / year
ASSETS			
<u>Current Assets</u>			
	Cash Accounts		
<u>Fixed Assets</u>			
	Fixed Asset Value	\$	-
	Less Accumulated Depreciation	\$	-
	Net Fixed Assets	\$	-
Total Assets		\$	-
LIABILITIES AND OWNERS' EQUITY			
<u>Current Liabilities</u>			
	Unearned Income		
<u>Owners' Equity</u>			
	Retained Earnings		
	Owner Distributions		
Total Owner's Equity		\$	-
Total Liabilities and Owners' Equity		\$	-

## Chapter Fourteen - Figure 6 - 14.4 - Income Statement A

INPUT YOUR DATA (per month \$)	
	FYE Total
<i>Income Statement - ACCRUAL BASIS</i>	
Month's sales: (Enter TOTAL <u>EARNED</u> ALL places)	\$ -
<b>YTD Gross Income</b>	<b>\$ -</b>
<u>EXPENSES: Enter monthly per category, if none, enter "0"</u>	
<b>COGS:</b>	
Cover Design	\$ -
Editing	\$ -
Formatting	\$ -
Barcodes/ISBN's	\$ -
Narrations	\$ -
Translations	\$ -
	\$ -
	\$ -
	\$ -
<b>TOTAL COGS</b>	<b>\$ -</b>
<u>G&amp;A: Enter monthly per category, if none, enter "0"</u>	
Newsletter Service provider	\$ -
Software	\$ -
Subscriber Build Services (Bookfunnel, StoryOrigin, Booksweeps, et	\$ -
ScribeCount - Monthly	\$ -
Dues & Subscriptions	\$ -
Website	\$ -
Office Supplies	\$ -
Bank and CC fees	\$ -
Accounting / Business OH expenses	\$ -
Admin Asst	\$ -
Marketing Spend (auto-fills from Marketing Tab)	\$ -
<b>G&amp;A Total</b>	<b>\$ -</b>
<b>TOTAL EXPENSE</b>	<b>\$ -</b>
<b>Net Income Gain / (Loss)</b>	<b>\$ -</b>
Total Spend % of Sales	
Promo % of sales	\$ -

Chapter Fourteen - Figure 7 - 14.5 - Income Statement B

A	N
<b>INPUT YOUR DATA (per month \$)</b>	
<i>Income Statement - CASH BASIS</i>	<b>FYE Total</b>
Month's sales (When PAID)	
YTD Gross Income	\$ -
EXPENSES:	
COGS:	
Cover Design	
Editing	
Formatting	
Barcodes/ISBN's	
Book Stock Order	
TOTAL COGS	
G&A:	
Mailchimp - Monthly	
Bookfunnel - Monthly	
Microsoft - Annual (renews Aug )	
ScribeCount - Monthly	
Story Origin - Annually	
Dues & Subs - ALLi, Patreon	
Wordpress - Annual (renews April)	
WooComm - Annual (renews Oct)	
CPA Fees / PA fees	
G SUITE - Annual - (renews Oct)	
Promo Spend (from Ad Spend Tab)	
TOTAL G&A	\$ -
TOTAL EXPENSE	
Net Income Gain / (Loss)	
Total Spend % of Sales	
Promo % of sales	\$ -



## Chapter Fifteen - Figure 8 - 15.1 - Expanded Chart of Accounts

G/Lcode	Description	TYPE	DEBITS	CREDITS
11150	Cash-Operating	(1) Asset	Increase	Decrease
11400	Cash-Petty Cash	(1) Asset	Increase	Decrease
12000	Accounts Receivable	(1) Asset	Increase	Decrease
12990	Allowance for Bad Debts	(1) Asset	Increase	Decrease
14110	Inventory	(1) Asset	Increase	Decrease
15704	Capital Expenditures	(1) Asset	Increase	Decrease
15990	Prepays	(1) Asset	Increase	Decrease
16000	Building	(1) Asset	Increase	Decrease
16100	Computer Equipment	(1) Asset	Increase	Decrease
16200	Leasehold Improvements	(1) Asset	Increase	Decrease
16300	Office Equipment	(1) Asset	Increase	Decrease
16400	Plant Machinery & Equipment	(1) Asset	Increase	Decrease
16500	Transportation Equipment	(1) Asset	Increase	Decrease
16900	Accumulated Depreciation	(1) Asset	Increase	Decrease
18100	Deposits	(1) Asset	Increase	Decrease
18300	Copyright / Trademark	(1) Asset	Increase	Decrease
21000	Accounts Payable	(2) Liability	Decrease	Increase
21300	Sales Tax Payable	(2) Liability	Decrease	Increase
21900	Federal Income Tax Payable	(2) Liability	Decrease	Increase
23400	Accrued Professional & Legal	(2) Liability	Decrease	Increase
24100	Accrued Other	(2) Liability	Decrease	Increase
26000	N/P-Current Portion	(2) Liability	Decrease	Increase
26300	Unearned Income	(2) Liability	Decrease	Increase
27900	N/P - Current (negative from LDT)	(2) Liability	Decrease	Increase
31000	Common Stock	(3) Equity	Decrease	Increase
31300	Retained Earnings	(3) Equity	Decrease	Increase
31400	S Corp Distributions	(3) Equity	Decrease	Increase
41100	Revenue	(4) Income	Decrease	Increase
51100	COGS	(8) Expense	Increase	Decrease
60110	Advertising	(8) Expense	Increase	Decrease
60120	Auto Expense	(8) Expense	Increase	Decrease
60160	Delivery	(8) Expense	Increase	Decrease
60240	Dues & Subscriptions	(8) Expense	Increase	Decrease
60242	Equipment - Rent	(8) Expense	Increase	Decrease
60270	Equipment - Repairs	(8) Expense	Increase	Decrease
60280	Insurance - Property & Casualty	(8) Expense	Increase	Decrease
60286	Insurance - Liability	(8) Expense	Increase	Decrease
60287	Meals & Entertainment	(8) Expense	Increase	Decrease
70100	Bad Debts	(8) Expense	Increase	Decrease
80132	Bank & Card Fees	(8) Expense	Increase	Decrease
80220	Computer/Software	(8) Expense	Increase	Decrease
90110	Interest Expense	(8) Expense	Increase	Decrease
90130	Other Income and Expenses	(8) Expense	Increase	Decrease
90150	Interest Revenue	(8) Expense	Increase	Decrease
90160	Gain (Loss) from Fixed Asset Disposition	(8) Expense	Increase	Decrease
90190	Charitable Contributions	(8) Expense	Increase	Decrease

Chapter Fifteen - Figure 9 - 15.2 - T-Account Visual Aid

GL CODE	DESCRIPTION	Debit	Credit
		-	-

Chapter Fifteen - Figure 10 - 15.3 - T-Account – Spend \$75

GL CODE	DESCRIPTION	Debit	Credit
51100	COGS	75.00	
11150	Cash - Operating		75.00
		75.00	75.00

Chapter Fifteen - Figure 11 - 15.4 - T-Account – Earn \$250

GL CODE	DESCRIPTION	Debit	Credit
12000	Accounts Receivable	250.00	
41100	Revenue		250.00
		250.00	250.00

Chapter Fifteen - Figure 12 - 15.5 - T-Account - Deposit \$250

GL CODE	DESCRIPTION	Debit	Credit
11150	Cash-Operating	250.00	
12000	Accounts Receivable		250.00
		250.00	250.00

Chapter Fifteen - Figure 13 - 15.6 - Quick-Reference Debits & Credits

ASSETS and EXPENSES	Debits make them BIGGER
	Credits make them SMALLER
LIABILITIES, EQUITY, and INCOME	Debits make them SMALLER
	Credits make them BIGGER

Chapter Fifteen - Figure 14 - 15.7 - Sallie's Income Statement Accrual

INPUT YOUR DATA (per month \$)	
<i>Income Statement - ACCRUAL BASIS</i>	<b>FYE Total</b>
Month's sales (When EARNED)	\$ 8,281.88
YTD Gross Income	\$ 8,281.88
EXPENSES:	
COGS:	
Cover Design	\$ 911.25
Editing	\$ -
Formatting	\$ 73.50
Barcodes/ISBN's	\$ 20.00
Book Stock Order	\$ -
	\$ -
	\$ -
	\$ -
	\$ -
TOTAL COGS	\$ 1,004.75
G&A:	
Mailchimp - Monthly	\$ 948.66
Bookfunnel - Monthly	\$ 180.00
Microsoft - Annual (renews Aug )	\$ 185.24
ScribeCount - Monthly	\$ 70.00
Story Origin - Annually	\$ 74.62
Dues & Subs - ALLi, Patreon	\$ 195.08
Wordpress - Annual (renews April)	\$ 337.80
WooComm - Annual (renews Oct)	\$ 31.39
CPA Fees / PA fees	\$ 323.20
G SUITE - Annual - (renews Oct)	\$ 77.94
Promo Spend (from Ad Spend Tab)	\$ 2,813.88
TOTAL G&A	\$ 5,237.81
TOTAL EXPENSE	\$ 6,242.56
Net Income Gain / (Loss)	\$ 2,039.32

## Chapter Fifteen - Figure 15 - 15.8 - Sallie's Balance Sheet – Accrual

<b>ASSETS</b>			
<b>Current Assets</b>			
Cash Accounts		\$	975.54
Accounts Receivable - Net		\$	870.56
Inventory		\$	300.00
Prepaid Expenses		\$	201.76
Total Current Assets		\$	2,347.86
<b>Long-Term Assets</b>			
Fixed Asset Value		\$	-
Less Accumulated Depreciation		\$	-
Net Fixed Assets		\$	-
<b>Other Assets (Deposits, IP, copyright, trademarks, customer lists)</b>			
Deposits		\$	-
IP (copyright, trademarks)		\$	-
Less Accumulated Amortization of IP		\$	-
Net Other Assets		\$	-
<b>Total Assets</b>		<b>\$</b>	<b>2,347.86</b>
<b>LIABILITIES AND OWNERS' EQUITY</b>			
<b>Current Liabilities</b>			
Current Portion of Long-Term Debt		\$	-
Line of Credit		\$	-
Accounts Payable		\$	308.54
Accrued Expenses		\$	-
Unearned Income		\$	-
Total Current Liabilities		\$	308.54
<b>Long-Term Debt</b>			
Financial Institutions		\$	-
Stockholders		\$	-
Less Current Portion of Long-Term Debt		\$	-
Net Long-Term Debt		\$	-
<b>Owners' Equity</b>			
Common Stock		\$	-
Retained Earnings		\$	2,039.32
Owner Distributions			
Total Equity		\$	2,039.32
<b>Total Liabilities and Owners' Equity</b>		<b>\$</b>	<b>2,347.86</b>



**Chapter Fifteen – Figure 16 – 15.9 – Cash Paid to Sallie within the year**

<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	FYE Total
<i>Nov 2020 sales</i>	<i>Dec 2020 sales</i>	<i>Jan sales</i>	<i>Feb sales</i>	<i>March sales</i>	<i>April sales</i>	<i>May sales</i>	<i>June sales</i>	<i>July sales</i>	<i>Aug sales</i>	<i>Sept sales</i>	<i>Oct sales</i>	
\$ 243.58	\$ 1,279.85	\$ 1,286.84	\$ 515.63	\$ 1,944.31	\$ 1,037.61	\$ 692.12	\$ 401.45	\$ 317.60	\$ 379.86	\$ 431.93	\$ 403.97	\$ 8,934.75

Chapter Fifteen - Figure 17 - 15.10 - Sallie's Income Statement Cash

A	N
INPUT YOUR DATA (per month \$)	
<i>Income Statement - CASH BASIS</i>	<b>FYE Total</b>
Month's sales (When PAID)	\$ 8,934.75
YTD Gross Income	\$ 8,934.75
EXPENSES:	
COGS:	
Cover Design	\$ 911.25
Editing	\$ -
Formatting	\$ 73.50
Barcodes/ISBN's	\$ 20.00
Book Stock Order	\$ 300.00
	\$ -
	\$ -
	\$ -
	\$ -
TOTAL COGS	\$ 1,304.75
G&A:	
Mailchimp - Monthly	\$ 948.66
Bookfunnel - Monthly	\$ 180.00
Microsoft - Annual (renews Aug )	\$ 185.24
ScribeCount - Monthly	\$ 70.00
Story Origin - Annually	\$ 74.62
Dues & Subs - ALLi, Patreon	\$ 165.53
Wordpress - Annual (renews April)	\$ 337.80
WooComm - Annual (renews Oct)	\$ 31.39
CPA Fees / PA fees	\$ 323.20
G SUITE - Annual - (renews Oct)	\$ 77.94
Promo Spend (from Ad Spend Tab)	\$ 2,813.88
TOTAL G&A	\$ 5,208.26
TOTAL EXPENSE	\$ 6,513.01
Net Income Gain / (Loss)	\$ 2,421.74

## Chapter Fifteen - Figure 18 - 15.11 - Sallie's Balance Sheet – Cash

BALANCE SHEET			
Month / year			Month / year
ASSETS			
<u>Current Assets</u>			
	Cash Accounts	\$	975.54
<u>Fixed Assets</u>			
	Fixed Asset Value	\$	-
	Less Accumulated Depreciation	\$	-
	Net Fixed Assets	\$	-
Total Assets		\$	975.54
LIABILITIES AND OWNERS' EQUITY			
<u>Current Liabilities</u>			
	Unearned Income		
<u>Owners' Equity</u>			
	Retained Earnings	\$	2,421.74
	Owner Distributions	\$	(1,446.20)
	Total Owner's Equity	\$	975.54
Total Liabilities and Owners' Equity		\$	975.54

Chapter Fifteen - Figure 19 - 15.12 - Income Statement with Subsets

A	B
<i>Income Statement - CASH BASIS</i>	<b>Jan</b>
Month's sales (When EARNED)	Nov prior yr sales
Audiobook	\$ 125.00
Paperback	\$ 62.50
E-Book	\$ 479.00
<b>YTD Gross Income</b>	<b>\$ 666.50</b>
COGS: Audiobook	
Cover Design	\$ 50.00
Editing	
Formatting	
Barcodes/ISBN's	\$ 6.00
Narration	
Translation	
<b>TOTAL AUDIOBOOK COGS</b>	<b>\$ 56.00</b>
COGS: Paperback	
Cover Design	
Editing	
Formatting	\$ 100.00
Barcodes/ISBN's	\$ 6.00
Translation	
Book Stock	
<b>TOTAL PAPERBACK COGS</b>	<b>\$ 106.00</b>
COGS: E-Book	
Cover Design	\$ 75.00
Editing	
Formatting	
Barcodes/ISBN's	\$ 6.00
Translation	
<b>TOTAL E-Book COGS</b>	<b>\$ 81.00</b>
<b>TOTAL COGS</b>	<b>\$ 243.00</b>
<b>GROSS PROFIT / (LOSS)</b>	<b>\$ 423.50</b>